

GADNHI SMRITI AND DARSHAN SAMITI
Gandhi Darshan, Rajghat,
New Delhi

Subject: Inviting Expression of Interest for running Souvenir and Khadi Sales Counter of Srijan situated at 5-Tees January Marg, New Delhi

Gandhi Smriti and Darshan Samiti (GSDS) is an autonomous body under the Ministry of Culture, Government of India in the Chairmanship of Hon'ble Prime Minister of India. The basic aim and objective of the Samiti is to propagate the life, mission and thought of Mahatma Gandhi through various socio-educational and cultural programmes.

Expression of Interest (EOI) invited from enthusiastic individuals or organizations to run souvenir and khadi sales counter of Gandhi Smriti and Darshan Samiti on profit/income sharing basis on mutually agreed MoU. This is an incredible opportunity to collaborate with a reputed organization and contribute to the promotion of Indian heritage.

Before submitting EOI the parties can visit the sales counters situated at Gandhi Smriti, 5-Tees January Marg, New Delhi.

GSDS , New Delhi reserves the right to accept or reject any or all the tenders without assigning any reason whatsoever thereof.

Any amendment, clarification regarding this EOI will be published at "www.gandhismriti.gov.in", the official website of GSDS only.

In case of any query /clarification in this regard, Shri Saurabh Kumar Rai, Research Officer may be contacted on 9717659097.

Director
Gandhi Smriti and Darshan Samiti
Gandhi Darshan, Rajghat,
New Delhi -110 002
Phone: 23392796,
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GANDHI SMRITI AND DARSHAN SAMITI NEW DELHI

Subject: Inviting Expression of Interest for running Souvenir and Khadi Sale Counter of Srijan situated at Gandhi, Smriti, 5-Tees January Marg, New Delhi

Expression of Interest (EOI) invited from enthusiastic individuals or organizations to run souvenir and khadi sales counter of Gandhi Smriti and Darshan Samiti on profit/income sharing basis on mutually agreed MoU. The size of the Sales Counter is “**150**” meter approximately. The GSDS may charge the license fee as per rule. The percentage of profit/income sharing is negotiable. This is an incredible opportunity to collaborate with a reputed organization and contribute to the promotion of Indian heritage.

Gandhi Smriti and Darshan Samiti is a well-established and highly regarded institution dedicated to preserving and promoting Gandhian ideals including Indian art, culture, and heritage. With a wide range of visitors from across the world, we aim to provide them with a memorable experience of Indian traditions and craftsmanship. Our souvenir and khadi sales counters are an integral part of this experience, offering visitors an opportunity to take home a piece of India.

The Khadi and Souvenir Sales Counters at Gandhi Smriti is strategically located, attracting visitors from all walks of life. As an entrepreneur, you'll have the chance to create an immersive shopping experience for the tourists, art enthusiasts, and history lovers who frequent this iconic landmark.

Imagine showcasing the finesse of handwoven Khadi fabrics, intricately designed clothing, and traditional handicrafts. Your entrepreneurial spirit will bring these timeless treasures to the world, while preserving the legacy of Mahatma Gandhi.

By partnering with the Gandhi Smriti and Darshan Samiti, you'll receive comprehensive support, including infrastructure, promotional activities to help you maximize your business's potential.

Scope of Work: As a selected partner, your responsibilities will include:

- 1) Operating the sales counter located within our premises during designated hours.
- 2) Displaying and selling a variety of souvenirs, handicrafts, and khadi products that reflect Indian culture and craftsmanship.
- 3) Maintaining a clean, organized, and visually appealing sales space.
- 4) Providing excellent customer service and engaging visitors in a friendly and informative manner.
- 5) Managing inventory, restocking products as needed, and ensuring accurate sales transactions.
- 6) Reporting sales data and proportionate profit details to GSDS on a regular basis.

Selection Criteria:

To be considered for this opportunity, interested individuals or organizations should meet the following criteria:

Experience: Prior experience in retail sales or operating a similar sales counter is preferred.

Knowledge: Familiarity with Indian handicrafts, khadi, and cultural products will be an advantage.

Passion: Demonstrated passion for promoting Indian culture, art, and heritage.

Professionalism: Strong interpersonal skills, reliability, and a customer-centric approach.

Financial Capability: Ability to manage initial investment, operational costs, and commissions as per agreed terms.

Submission of Expression of Interest (EOI): Interested parties are requested to submit their EOI in a sealed envelope, clearly marked "Expression of Interest for Souvenir and Khadi Sales Counters," to the following address:

Director, Gandhi Darshan, Rajghat, New Delhi

Before submitting the EOI the parties can visit the sales counter. They may contact Shri Saurabh Kumar Rai, Research Officer on 9717659097.

The EOI should include the following information:

Brief introduction of the individual or organization, including relevant experience.

Contact details (name, address, email, and phone number).

proportionate profit/income sharing structure and terms and conditions.

Any additional relevant information that showcases your suitability for this opportunity.

Tender/EOI form can be downloaded from Samiti's website www.gandhismriti.gov.in. The last date of submission of complete tender documents is 31st January,2024 upto 5.00 p.m. Tender/EOI fee is Rs.500/- which may be deposited through NEFT/Online in the GSDS Account.

The details of the Bank Account is as under:

Gandhi Smriti and Darshan Samiti,
Canara Bank, Khan Market, New Delhi
Account No.90432010031268.
IFSC Code CNRB0019043

The receipt of the transaction should be attached.

EOI Submission Deadline: 31.01.2024

Note: Only shortlisted parties/vendors will be contacted for further discussions of terms and conditions and other details. They will be communicated accordingly. After approval of the competent authority an MoU will be signed before initiation of the contract. License fee, water charges, electricity charges etc. will be charged as per GOI norms as prescribed from time to time.

Join us in our mission to promote Indian heritage and provide visitors with an authentic cultural experience. Together, let's celebrate the richness of Indian craftsmanship through our souvenir and khadi sales counters.

**GANDHI SMRITI AND DARSHAN SAMITI
NEW DELHI**

1. **Name of the Party:**
2. **Phone No. :**
3. **Email:**
4. **Address :**

5. **Aadhar No. :**
6. **Pan No. :**
7. **GST No. :**

8. **Registration by any Govt. approved agency :**

9. **Financial Turn over of the last three years :**

10. Please mention the present business/work details :

11. **Relevant Experience :**

12. Details of the Counter running presently :

13. No. of Employees :

14. Any other Information :

(Please attach extra sheet if required)

Signature